



Online Advertising Rate and Reservation Form

URL: www.jacmp.org

Year 2012 Premier Banner Advertising and Sponsorship of JACMP "Best Paper Award" 1-Year Contract \$5,000 per year. Banners will be placed in a prominent position. The banner will not rotate with any other banner; it will be placed permanently in this location for the entire year.

Year 2012 Banner Advertising Rates 1-Year Contract \$1,000 per year. Banners are rotated in a window above and/or below the JACMP website. No more than five banner ads will be rotated in any position.

Advertising Schedule and Deadlines Orders and files must be received at least five business days before the beginning of the year requested. Banner advertising is available on an annual basis with orders and files due five business days before the beginning of the year requested.

BILLING INFORMATION	
Advertiser	Agency (if not Advertiser)
Company	Company
Address	Address
Address	Address
City, State, Zip	City, State, Zip
Phone	Phone
Fax	Fax
Contact	Contact
Email	Email
Date Ordered	Date Ordered

Premier Banner Ad and Best Paper Sponsorship Cost: \$5000 per year/Years: one two

Banner Ad Cost: \$1,000 per year | Years: one two **Total Cost: \$ _____**

File Size: Full Banner Ads: 468w x 60h Pixels. Code the file for click counting using clickTAG and activate click tracking.

File formats: Ads may be submitted as: GIF, JPG, PNG format.

File Name: _____ **URL Link:** _____

Comments: _____

Representative _____

Thank you!

Client Signature _____

Date _____

Instructions: Send this form and banner ad files via email to:

Corbi Foster
email: corbi@aapm.org

Send checks with copy of form via direct mail to:

American Association of Physicists in Medicine
c/o Wells Fargo
Lockbox #759035
Baltimore, MD 21275-9035

Make Checks Payable to: American Association of Physicists in Medicine